

UNION-SNYDER COMMUNITY ACTION AGENCY'S
40TH ANNIVERSARY

Gala

2019 Gala Sponsorship Opportunities

An evening to celebrate the milestones achieved by Union-Snyder Community Action Agency, and to raise community support for individuals and families living with low income in Union and Snyder Counties



Thursday, August 22, 2019 at 7:00 PM
Lewisburg Hotel
136 Market Street, Lewisburg, PA 17837

Join Union-Snyder Community Action Agency (CAA) and its dedicated community of supporters for our inaugural fundraising Gala in honor of our 40th year of service to individuals and families living with low income in Union and Snyder Counties on Thursday, August 22, at the historic Lewisburg Hotel in the heart of downtown Lewisburg.

The Gala will raise funds for Union-Snyder CAA's wide variety of programs and services that help individuals and families living with low income achieve self-sufficiency and economic stability. Attendees will enjoy a silent auction, raffle, live entertainment, dinner, and refreshments.

We invite you to attend, sponsor, and be recognized as we transform the Lewisburg Hotel for an evening to remember to help change lives and build a community where everyone has equal opportunity to reach their full social, civic, and economic potential.

Thank You

FOR HELPING US STRENGTHEN OUR COMMUNITY

Presenting Sponsor - \$2,500 (*One Available*)

- Two prominently reserved tables for 20 guests with logo recognition sign
- Podium remarks by Presenting Sponsor representative
- On-stage recognition during the program to stand and be acknowledged
- Logo and name included on all online and printed Gala invitations ("Presented By" your company name)
- Linked logo included on all emailed Gala communications before and after the event
- Full integration into Union-Snyder CAA's social media plan surrounding the Gala, including an "About Our Sponsor" paragraph feature
- Opportunity for one corporate executive to be listed as an Honorary Committee Member in all related materials (program, digital media)
- Full color one page ad in a prominent location of the program
- Largest and top logo placement on Gala website and signage
- Brand showcase at the event, if desired
- Opportunity to distribute premium company takeaways, if desired
- Exclusive slide with corporate logo on rotating screen playing during event
- Corporate name featured in all thank you letters to donors
- Special recognition in Union-Snyder CAA's annual report
- Top recognition in Gala marketing collateral including program, press release, media coverage, and eNewsletter
- Unlimited use of Union-Snyder CAA logo and name
- Team building/volunteer opportunity at Union-Snyder CAA location(s), if desired

Platinum Sponsor - \$1,500 (*Two Available*)

- One prominently reserved table for 10 guests with logo recognition sign
- On-stage recognition during the program
- Logo included on all online and printed Gala invitations
- Logo included on all emailed Gala communications before and after the event
- Included in Union-Snyder CAA's social media plan surrounding the Gala
- Full color ½ page ad in the program
- Logo included on Gala website and signage
- Corporate name featured in all thank you letters to donors
- Exclusive slide with corporate logo on rotating screen playing during event
- Special recognition in Union-Snyder CAA's annual report
- Recognition in Gala marketing collateral including program, press release, media coverage, and eNewsletter
- Unlimited use of Union-Snyder CAA logo and name
- Team building/volunteer opportunity at Union-Snyder CAA location(s), if desired

Gold Sponsor - \$500 (*Four Available*)

- Reserved table for 10 guests with logo recognition sign
- On-stage recognition during the program
- Logo included on all online and printed Gala invitations
- Logo included on all emailed Gala communications before and after the event
- Full color ¼ page ad in the program
- Corporate logo featured on rotating screen
- Featured on Gala website and signage
- Support recognition in Union-Snyder CAA's annual report
- Recognition in program and eNewsletter
- Integration into social media posts
- Unlimited use of Union-Snyder CAA logo and name

Table Sponsor - \$250

- Reserved table for 10 guests with sign
- Your name included in the program
- Your name included on a rotating screen during the event
- Support recognition in Union-Snyder CAA's annual report

Other Ways to Give

Auction Donor: As an alternative to sponsorship, consider donating a product or service to our silent auction. Not only does this help us raise much-needed funds, it's also a great way to promote your business!

In-Kind Partner: If sponsorship or auction donation don't appeal to you or your company, perhaps you have a good and/or service that you would be willing to provide at the event? Printing services, food/drink (i.e. wine, beer, desserts), providing guests with a keepsake - whatever you think you can give, let's see if we can make it work. Another great way to showcase your brand!

Contact Information

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Union-Snyder
COMMUNITY ACTION
AGENCY

Why Sponsor Union-Snyder CAA's 40th Anniversary Gala?

The programs and services we provide are designed using a holistic framework that directly addresses community-reported needs and treats the “whole person”. Each individual that comes to CAA meets with an individual case manager to discuss their immediate need and identify further barriers that can be addressed within our five components to ensure a plan for self-sufficiency.



We are proud to share the 2018 impact of our programs within each component of our agency:

Community Services

- 1,979 households enrolled in utility assistance programs, saving \$966,019 in energy bills
- 115 families moved into save and affordable housing
- 2,465 households received food from CAA-administered food pantries
- 25 customers obtained reliable transportation
- 2,067 households received information and/or referral services

CORE Susquehanna AmeriCorps

- 40 AmeriCorps members provided service to 20 local nonprofits, schools, and organizations
- 52,150 hours of service were completed in our community by AmeriCorps members
- 1,394 community members were served by AmeriCorps members
- 411 additional volunteers were mobilized to address community needs

Education & Employment

- 151 individuals received a total of 1,758 services
- 39 individuals received adult education
- 8 individuals obtained a diploma or certificate
- 30 individuals found a job up to a living wage
- 11 individuals increased their income
- 23 parents improved their home environments
- 8 children received early childhood education

Snyder County Veterans Affairs

- 240 unduplicated veterans received a total of 764 services
- \$599,341 was provided to veterans and their dependents in compensation and pension

Community Initiatives

- 87 local service providers joined us for the 10th annual Family Service Conference to network and learn about issues surrounding grandparents raising grandchildren, substance abuse and its effects on the family, and food security and nutrition
- 510 households received Volunteer Income Tax Assistance (VITA) services, giving \$448,824 back into the community; volunteers processed 432 federal returns and 444 state returns

100% of proceeds
will fund the
continuation and
growth of these
programs and
services

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2019 Union-Snyder CAA Gala Sponsorship Agreement Form

Thank you for supporting our 40th Anniversary Gala!

Gala Sponsorship Level:

Presenting (\$2,500) Platinum (\$1,500) Gold (\$500) Table (\$250)

Company Name (as it should appear on promotional material): _____

Contact Person/Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ **Email:** _____

Website: _____

Check enclosed is a check in the amount of \$ _____

VISA MasterCard Discover Other _____

Card Number: _____ **Exp. Date:** _____ **Sec. Code:** _____

Signature: _____

Online: Please visit www.union-snydercaa.org/gala to make your online sponsorship payment

Please scan and email forms back to Emily Mrusko at emrusko@union-snydercaa.org

Sponsor Artwork: Please forward your logo and print ready ads (if applicable at your sponsorship level) in .PNG or .EPS format to Emily Mrusko at emrusko@union-snydercaa.org. Logos due by May 24, 2019, to be included on printed invitation. Ads due by July 12, 2019, to be included in program (specs to be emailed separately at contact listed above).